

CORPORATE READINESS

*Through Soft Skill
Development*

- Building awareness
- Bridging skill gap
- Mentoring



Corporate Readiness is housed in Soft Skills - the personal attributes that enable someone to interact effectively and harmoniously with other people in business and life. They are the non-technical skills that impact your performance in the workplace. Employers are seeking applicants that have these transferable skills regardless of position.

TS Madry Group is here to assist young adults in developing the noncognitive skills to succeed in business and life.

Curriculum

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|  Servant Leadership |  Conflict Resolution |
|  Customer Service |  Financial Literacy |
|  Creativity |  Ethics |
|  Problem Solving |  Teamwork |
|  Communication |  Analytical Skills |
|  Computer Tech - Bonus video coming | |

Why are these skills important?

Soft skills in the workplace allow young adults to use their technical skills and knowledge effectively and efficiently without being hampered by interpersonal issues.

Who benefits?

Developing soft skills can benefit college students, educational institutions, and businesses across all disciplines, industries, and sizes. By honing soft skills, college students can create a well-rounded profile that makes them more attractive to potential employers. This includes skills such as communication, teamwork, creativity, problem-solving, analytical skills, conflict resolution and more.

For **students**, being able to demonstrate competency in these areas can improve their career prospects and set them apart from the competition. Employers are increasingly looking for candidates who have both technical and soft skills, and college students who develop their soft skills while still in school may see improved job opportunities and higher salaries.

Institutions benefit when their students succeed and can contribute positively to the workforce. By fostering an environment that encourages the development of soft skills, institutions can help their students become more successful and help prepare them for the job market.

Finally, **businesses** of all sizes and industries benefit from hiring graduates who possess strong soft skills. These skills are essential in the workplace and can contribute to better communication, productivity, and overall organizational success. By hiring individuals with well-developed soft skills, businesses are better equipped to navigate challenges and succeed in today's rapidly evolving market.

How is the curriculum delivered?

We can customize it to fit your needs for the following:

- Institution Programs
- Corporate Programs
- Individual One-On-One Sessions

